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March 2, 2020

Her Worship Lisa Helps and
Members of Council
City of Victoria
1 Centennial Square
Victoria BC V8W 1P6

Dear Madam Mayor:

Re: Sign Permit Variance
Regus
535 Yates St

This letter is to ask for your support with our application for a fascia sign for Regus at 535 Yates St in the Old Town District.

The proposed sign location is just below the windows of the fourth (top) storey of the building. The sign bylaw requires that signs be below the windowsill of the second storey. In that spot, however, there's a large awning with the name of the building and street number. This prevents Regus from having a sign that conforms to the bylaw.

The location on the fourth storey is desirable because it will provide the good visibility for the sign. We believe that this will not have any negative impact on the architecture of the building, nor adversely affect surrounding buildings.

Thank you for considering our application.

Sincerely,

A handwritten signature in blue ink that reads "C. Atkinson".

Cy Atkinson
Co-Founder/Permit Specialist